

## Factsheet: Career Positioning System

### What is the Career Positioning System?

The Career Positioning System is a GPS for your career. It helps you choose the right career direction and get to career success by the most direct route. It is delivered entirely online, and accessed via individual or educational institution subscriptions.

### How will it help me in my career?

The Career Positioning System can help you achieve success whatever your career stage. Use it to:

- **Explore your potential in a range of careers**, based on the proven drivers of success in each role
- **Discover your fit with a specific career**, to learn what you are predicted to do well, and what you would likely need to develop to perform highly in the role
- **Learn more about that career**, including local and national employment trends, job descriptions and salary levels
- **Get bespoke development advice** to improve your success, tailored to the drivers of high performance in your career
- **Make a focused career plan**, to achieve your career goals as quickly and effectively as possible

### How does it compare to other career tools?

The Career Positioning System is the **most comprehensive** career guidance tool available. It is also the **most accurate in predicting career success**, matching people and careers on the basis of decades of research into the drivers of performance in specific roles. Online delivery means the CPS is a **low-cost, high-convenience**, stand-alone career guidance solution that is available 24/7 to students and jobseekers.

### How do I get access?

If you are a student at an Educational Partner of Matchpoint Careers, get access via your educational institution. Otherwise, sign up for an Individual Subscription via the Matchpoint Careers website.